



Notre Dame Academy

SMS Text Message Alert Service

(Revised Dec 7, 2009)

Starting this year, NDA will offer its families a way to register to receive **SMS text message alerts** from us for important events such as:

- ☞ School closures due to weather related events
- ☞ Schedule changes that require immediate notification
- ☞ Emergency or safety related notices

We expect to use the service only when a significant need arises and only when the communication of the information through normal channels is either not feasible or the time sensitive nature and the importance of the information makes it sensible to also broadcast via text message.

How to Register for the Service

- ☞ Text the keyword **NDA** to **74700**

T-Mobile Customers will receive a text message asking you to opt-in or confirm your registration for text messages from us. All other customers will be registered once you have sent the keyword **NDA** to **74700**.

How Does it Work?

When we have an important message to send to NDA families, we create the message and then broadcast the message through a SMS relay service which in turn sends the SMS text messages to the mobile numbers of all persons that registered their mobile number using the **NDA** keyword. Most, if not all, mobile phone carriers charge customers for incoming text messages so be sure to check the details of your mobile phone plan to see what charges you will incur for any NDA initiated text messages.

How Do I Cancel the Service?

Easy – each message sent from us will include a “**Reply STOP to Cancel**” at the end of the message. By following the cancel instructions, you may de-register your mobile phone at any time and you will no longer receive messages from us. Also, all mobile numbers are automatically de-registered from the service at the end of each school year.

What About the NDA Web Site?

The web site will remain an active means of communication but there may be times where the web site updates lag the SMS text message broadcast.